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Design2Market forms alliance partnerships with US Exhibits and Splice International to provide B2B marketing services for the U.S. and Asia Pacific Markets

Sunnyvale, CA (July 25, 2005) – Design2Market, (www.design2marketinc.com) a Silicon Valley-based marketing communications company announces strategic alliances with US Exhibits and Splice International to provide business-to-business marketing communications services to global companies reaching both the U.S. markets and the Asia Pacific markets.

As U.S. technology and major industry companies continue to outsource and partner with Asian companies, the need to provide marketing communications services that bridges the Pacific Rim “gap” becomes more evident. And with the increase in trade show and conference activities (2.3% increase over last year - 2005 Tradeshow Week Data book) finding the most cost effective solutions to present a company’s product or service to the marketplace is key to a long term business development strategy.

“Together, with US Exhibits (www.usexhibits.com) we bring ‘new dynamics in visual environments’ to give our clients the most ‘bang-for-the-buck’ in the trade show arena,” said Steve Yamaguma, president of Design2Market. “The exhibit and display industry is undergoing a ‘revolution’ as new materials, technology and innovative display techniques push the envelope of traditional shows.”

Splice International, (www.spliceinternational.com) a U.S. / Asia business consulting firm, has spearheaded the launch of display products and services into Japan. Collectively, Design2Market, US Exhibits and Splice International provides a full range of solutions and services for companies entering both the U.S. marketplace and the Asia Pacific markets.

About Design2Market

Design2Market is an award-winning marketing design firm specializing in developing cost-effective, creative marketing tools for a variety of industries including high tech, consumer electronics, government and education.

Design2Market has been serving clients in Silicon Valley and the global market since 1980, and has won numerous design and marketing awards throughout the years.

Contact: Steve Yamaguma, President, Design2Market

Email: info@design2marketinc.com

www.design2marketinc.com